

Your Future Story

Unlocking opportunities for young people in the South West

32
secondary schools

130
pupils in Cohort 1

>90%
free school meals eligible



The story so far...

We've built a powerful coalition of leading universities, charities and schools across the South West peninsula – and enrolled our pathfinder cohort of 130 Year 7 pupils.

Now we need your support to sustain these young people into Year 8 and recruit a second cohort in 2026/27.

Young people in the South West face some of the greatest barriers to social mobility in the UK:

- the country's **lowest rate of higher education progression** for young people who have received free school meals
- the country's **largest disadvantage gaps** in school attainment
- extensive **rural and coastal deprivation**, limiting access to opportunity

Become an employer partner

Help *Your Future Story* give South West pupils the encounters, guidance and experiences that make regional career pathways visible.

Scan to learn more and get involved:



Your Future Story helps young people to overcome these barriers by:

- Bringing together **cohorts of young people** from across the region
- Providing **long-term support** from Year 7 to university
- Working with **teachers and school leaders** to deliver **sustained mentoring** and systematic **school improvement**
- **Boosting aspirations and belief** with visits to **universities** and **leading regional employers**

Our mission: Support 1,000 young people over 10 years – growing school expertise so opportunity reaches every classroom.

Why this matters for the region:

- Skills shortages across high-growth regional sectors
- Limited exposure to employers for pupils from under-resourced backgrounds
- Rural and coastal isolation restricting access to real workplaces and pathways

What your organisation can do:

- Host workplace encounters and cohort visits
- Offer mentoring or guidance to pupils
- Support work experience opportunities
- Provide financial support to enable student participation

What's in it for your organisation?

- Build the South West's workforce talent pipeline
- Demonstrate meaningful, measurable social impact
- Join a recognised regional coalition alongside universities, charities and leading employers

"Your Future Story is not only promoting equity, it is unlocking human capital that will ultimately benefit the South West economically, socially, and culturally."

Professor Tanya Ovenden-Hope

Professor of Education, Plymouth Marjon University

Coalition Partner

Commitments:

- Investment in excess of £10,000 per year to support 10+ students
- Host annual employer encounters or workplace insight days
- Provide in-kind support, including mentoring and specialist sessions

Benefits:

- Named as YFS Coalition Partner alongside universities, trusts and major employers
- Prominent visibility across all YFS publications and events
- Invitation to annual conference and donor event
- Priority speaking opportunities at flagship events
- Strategic relationship with YFS leadership
- Priority involvement in pilot strands and programme development

Employer Contributor

Commitments:

- Cohort visits
- Work experience
- Career talks
- Skills workshops
- Mentoring

Benefits:

- Listed as a YFS Employer Contributor
- Recognition across YFS channels, including programme publications, annual report and selected social media features

Employer Partner

Commitments:

- Investment of £3,500-£10,000 to support 4-10 students
- Host cohort visits or employer encounters
- Invitation to donor event and annual conference
- Provide mentoring, guidance or work experience opportunities

Benefits:

- Listed as a YFS Employer Partner
- Visibility at selected YFS events, including the annual conference
- Opportunities for employee volunteering and mentoring
- Annual partnership impact update

Want to know more?

- Scan QR to arrange a call
- info@yourfuturestory.org
- www.yourfuturestory.org



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